

Course ID	Course Description	Course Objectives
HSMG 6320 Managerial Communications	<p>The purpose of HSMG 632 – Managerial Communication is to develop the written and oral communication skills that students will need as leaders in healthcare-related organizations. To function effectively in complex professional environments, leaders must understand and use different communication behaviors and strategies to accomplish organizational objectives. This course will provide both the underlying concepts and the skill-building exercises to allow the student to build, improve, and perfect their oral and written communications.</p>	<ol style="list-style-type: none"> 1. Practice basic management communication concepts that lead to effective decision-making; 2. Analyze different audiences to create messages that accomplish a desired goal; 3. Use problem-solution approaches to analyze business issues and articulate steps to problem-solving orally and in writing; 4. Demonstrate ways to persuade others and to gain commitment to the organization’s objectives; 5. Utilize the language of business and apply that language clearly, concisely, and correctly; 6. Select, structure, and present data in appropriate oral and written form for a variety of business settings; and 7. Identify and define individual strengths, biases, and weaknesses in working with others in a team.