

KidsWalk Coalition

New Orleans Initiative of Healthy Kids, Healthy Communities

Mission

The mission of the KidsWalk Coalition is to increase physical activity levels of children and families by providing environments that facilitate walking and bicycling for both transportation and recreation.

Goals

The coalition will take on three broad goals, initially:

1. Broaden and strengthen the KidsWalk coalition.
2. Conduct an assessment to identify high-priority policy and environmental changes.
3. Change policies and implement environmental changes to improve pedestrian and bicycling infrastructure.

Current Partners

AARP Louisiana
City of New Orleans Department of Public Works
Friends of Lafitte Corridor
Louisiana Safe Routes to School Program
Rails to Trails Conservancy
The Recovery School District
Regional Planning Commission
Tulane University Prevention Research Center
University of New Orleans Center for Urban and Public Affairs



Background about HKHC

Healthy Kids, Healthy Communities is a 5-year, \$33 million national program of the Robert Wood Johnson Foundation. It is one of the largest and most ambitious community-action programs ever supported by the Foundation and a cornerstone of RWJF's \$500 million commitment to reverse the country's childhood obesity epidemic by 2015.

The program will fund and provide direct support to 50 community partnerships across the country that are working to reshape their environments in ways that improve the health of children and prevent childhood obesity. Healthy Kids, Healthy Communities supports a comprehensive, community-based approach that focuses on strategies—especially policy and environmental changes—to advance active living and healthy eating among children and their families. The program places special emphasis on reaching children who are at highest risk of obesity on the basis of income, race/ethnicity or geographic location.

Get involved in the New Orleans Healthy Kids, Healthy Communities Initiative

The Kids Walk Coalition is seeking additional members of the community who want to see the streets and sidewalks of New Orleans improved for walking and biking. Parents, students, neighborhood leaders and other organizations are encouraged to contact Kathryn Parker-Karst, Director of the KidsWalk Coalition at 504-988-4773 or by email kparker1@tulane.edu for more information on how to join the coalition.

**Healthy Kids,
Healthy Communities**

Supporting Community Action to Prevent Childhood Obesity