

CHSC 6120 STUDENT LEARNING OBJECTIVES:

Upon completion of this course, students should be able to conduct an evaluation of a program. This includes the conceptualization, design, implementation and monitoring of the evaluation, and the use of information obtained to evaluate the impact of a program when appropriate. Specifically, by the end of the semester, students will be able to:

- Know the basic terminology, major concepts and logic of social research as it is applied to the field of health.
- Distinguish among evaluation types (e.g., formative, process, qualitative, and outcome) and their different applications.
- Diagram program evaluation logic models based on intervention mechanisms, goals, realities, and constraints.
- Discuss appropriate designs for various evaluation types.
- Identify threats to internal validity of various evaluation types.
- Understand some of the controversies in program evaluation so that you can anticipate and prepare for such issues.
- Analyze critically peer-reviewed articles on program evaluations from literature relevant to public health and know when evaluations are done well given the limitations of evaluation research.